

Getting Started Package

Looking for affordable web site design? Our Getting Website Package is ideal to get your first business website presence on the Internet. We know that if you start a new business, you often do not have tons of cash to splash out on a website, but you do realise that you need a web presence on the Internet.

We have therefore created the following package to get you started quickly...

Remember that we do not build websites from scratch (who has the time and the money for that?), but get off to the right start by using Joomla as the basis for building your site. This is what makes our web site design affordable.

Because you are just starting out with your business, we recommend that your website consists of the following pages to start with (remember that we build your website so that you can expand on it later- as your business grows, so will your website. The Content Management Systems that we use will enable you to quickly and easily add new pages to your website)

Your website page layout

Home Page

This is the first page that the visitor to your website will see. We recommend that you structure it as follows:

Start with a headline describing a problem or a solution - for example:
"Would you want like to double your sales? - or repeat last months sales?"
Then continue with who you work with as a sub headline:

Mydestiny Web Design works with small businesses to increase sales through an effective, professional internet presence.

Know who your target market is!

Briefly describe your services and the benefits of using you.

End with a call to action, for example : 'Call us to discuss your requirements', or even better: 'Download your free guide: My Small Business and the Internet - What you need to know to succeed'.

About Us Page

On this page you can briefly describe who you are, how many people you employ, your credentials, and maybe even a photo of yourself and your associates/employees.

Services and/or Products

On these pages you will briefly list your services or products. For services, describe clearly what you deliver and how. For products, provide some photos as well as descriptions and prices, or indications of prices. Prices

are important! Research has shown that people specifically want to know what things cost when they do research on the Internet.

* Please note that our Getting Started Website Package price has been calculated based on the assumption that you as a startup business, will have at the most 2 product pages with about 10 pictures each. Anything more than this will carry some additional costs.

Resources and Links

It is important to have the facility to link to other websites. This section will be a fully blown reciprocal link manager to quickly and easily add and manage your links. If you prefer, you can also have a page in which you can do some write-ups of other complimentary services or websites.

Contact Us page

This will be an email form that will enable people to contact you by submitting their names, email addresses, and enquiry information - without displaying YOUR email address. This will protect your email against SPAM email harvesters.

Newsletter or Mailing list manager

It is important to keep in touch with potential customers. Depending on your requirements, we will either install an Autoresponder or a Mailinglist manager or a Newsletter component so that you can stay in touch with your customer base via Email

Price of this Startup Website Package: \$625.